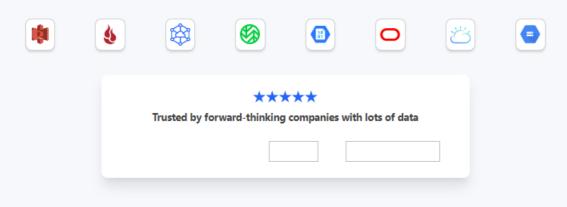
Old Version - 3.2% CVR

→ O taloflow buying insights tailored to your use case

Backed by Y Combinator

Find a low cost Amazon S3 Dashboard alternative, without losing the features you need Save +46.24% View Cost Analysis Derisk your decision. Use Taloflow's guided recommendation tool to find the right vendor. han the second s Bericci Annoire Bollen feurmenkine Bericci Annore Get My Free S3 Alternative Recommendation 🔗

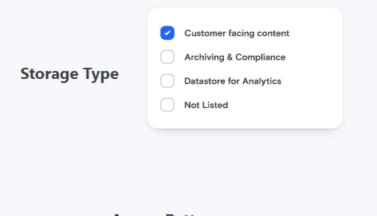
It only takes 5 minutes. Read our transparency guarantee



Avoid choosing the wrong vendor by getting all the data



1 Help us understand what you need from your data



our recommendation

Traffic Source:

This landing page is for traffic from Google search ads, .

Hypothesis:

fit for you based or your use case. Here

Scoring Products

The original page was unfocused in what outcome it was promising and pain points it was targetting.

After talking to the team, it became clear that the problem they are addressing is the complexity of working out which tool best fits a use case. The current main method of review sites are good for an overall vouch of confidence, but not for learning whether a tool fits a specific combination of needs.

Strategy:

The new version was repositioned to emphasise the "find your best fit" outcome. The details required were:

1) showing it's better than manual research 2) making the process look easy 3) giving confidence in the recommendations 3) why Referral Rock is the best option

The result was a boost in conversions from 3.2% to 7.2%.

New Version - 7.2% CVR

-> O taloflow Find your best fit

Backed by Y Combinator

Discover the Affordable Amazon S3 Alternative best suited to your exact cloud object storage requirements

Receive a free bespoke recommendation that:

Highlights the vendor with the right price, and features

Integrates seamlessly with your stack

Is as compatible with the S3 API as you need it to be

Without the weeks of time-destroying research and terrible demo calls.

Find Your Best Fit →

Start the 5-minute questionnaire

Which Amazon S3 Alternative Fits Your Requirements?

->O taioflow

Rep. 201 Manualiza

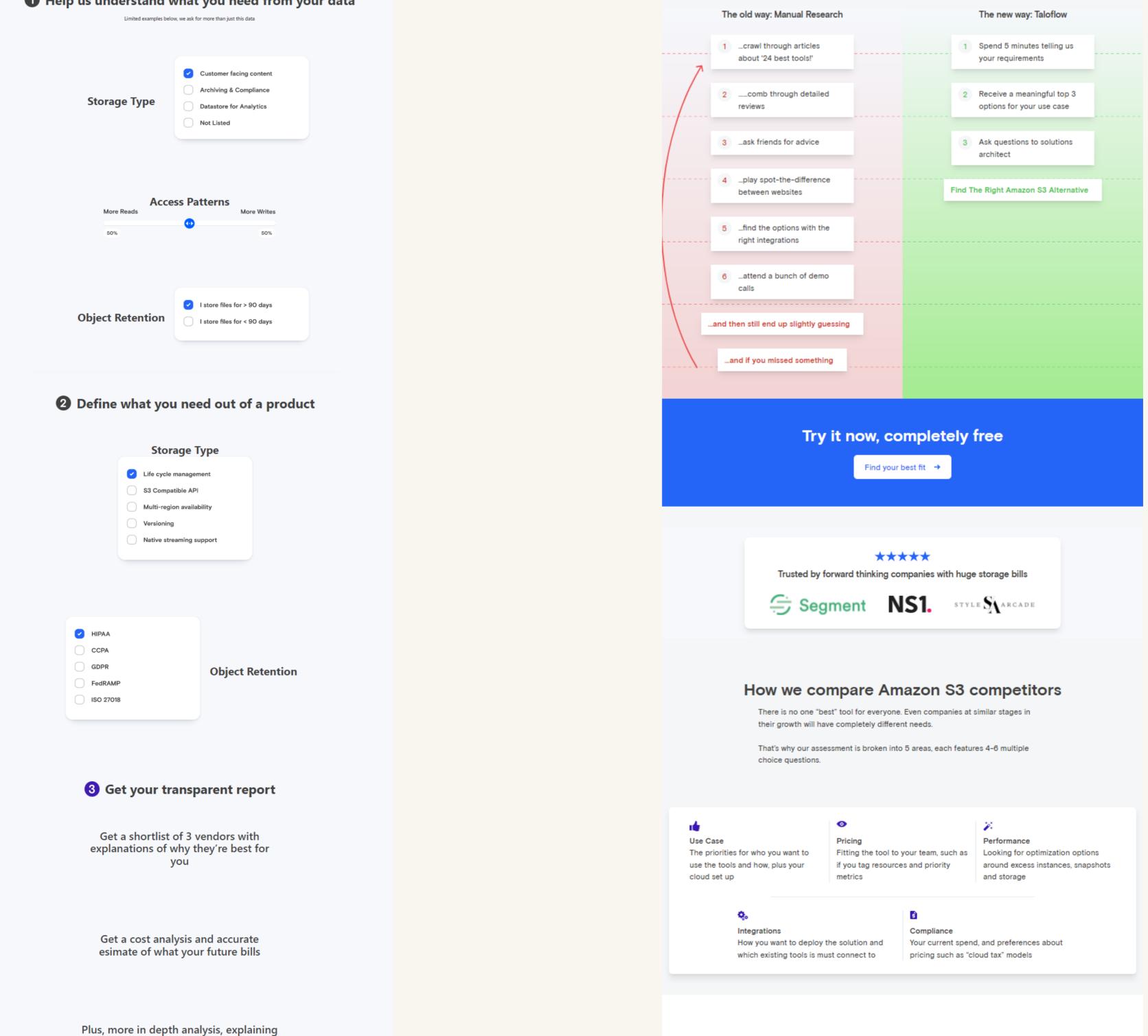
* ----- 2 ······ 0

ft product is a beth fit for you based on your use case. Here's why:

No. 8 10.7 4 17 10 0 Permits () 14-1-1-16

Name 🗧 No. 75 or 1000

Whether you're building a new service, or migrating from Amazon S3 for better costs, there are two paths to finding your alternative:



The hero section was expanded to give more detail about how the recommendations are tailored, with a reference to the current awful atlernative of manual research.

A large propertion of visitors convert after seing just this top section.

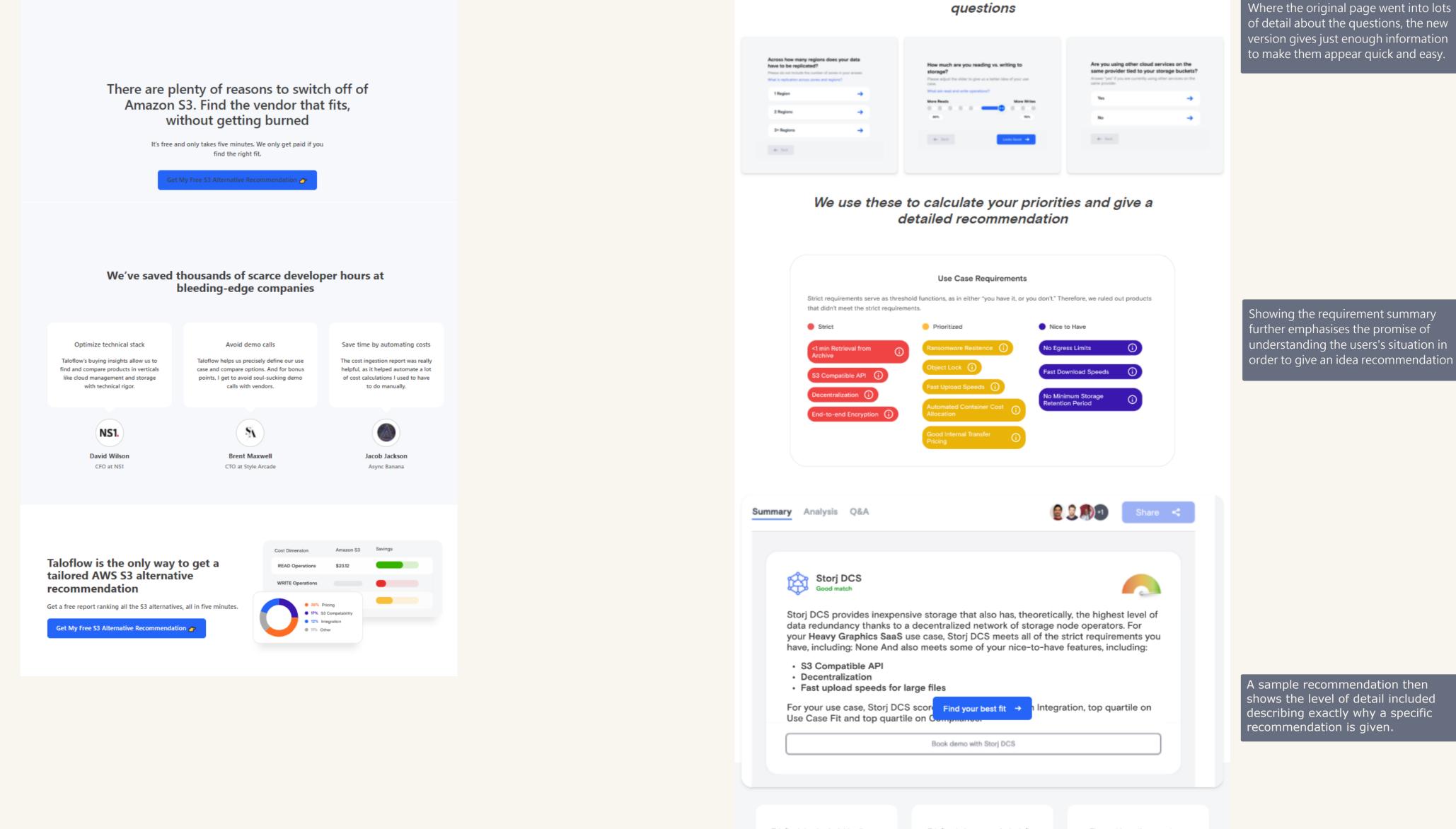
The CTA for the page was simplified to Find Your Best Fit, a clear action that matched up with the promise of the product.

Instead of the usual feature comparison, we built in an experience

comparison. The aim is to show just how much more straightforwards it is to choose a tool using Taloflow.

Cost is only one factor for defining the best tool, so the new page highlights the five criteria that Taloflow uses.

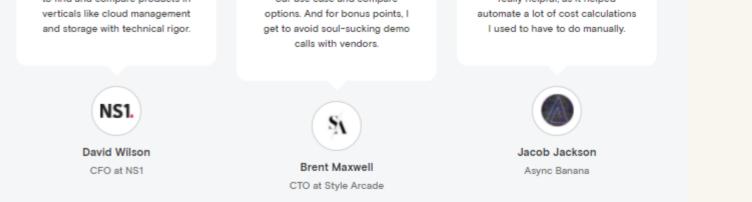
Don't worry, there are no essays, just straightforward



Taloflow's buying insights allow us to find and compare products in

Taloflow helps us precisely define our use case and compare

The cost ingestion report was really helpful, as it helped



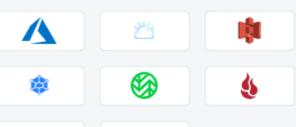
e

Only recommending the best prevetted options

The cloud object storage space is becoming increasingly crowded. We have analyzed over 20 tools, assessing them for criteria such as:

- Performance
 Integrations
- Pricing Compliance
- S3 Compatibility Reliability

This has narrowed down the pool to 7 options that we completely trust and are confident in recommending.



0

Then to finish, the page reassures readers that any recommendations are from highly rated tools, not just any possible provider.

